

Some advice on preparing and giving talks

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http://www.normalesup.org/~benaribi/Talk_advice.pdf

This is a good place for your (Arxiv) reference!

The importance of talks

Giving talks is a **crucial part** of research.

Today's Goal:

sharing **my biased point of view** and what **worked for me**.

My background: mathematician MCF, outreach, theater

Sources: Internet, advice from colleagues, academia life

You may say I'm a dreamer

Imagine a world where **every presentation**

- finishes **on time**,
- is **understood** at $> 90\%$ by **everyone**,
- leaves the audience feeling:
« That sounds **fun** and/or **interesting** »,
- is a **fun** experience for the **speaker** too.

Today's main points

- The **reverse tree method** for structuring a talk
- Write the **main result** in the **first 5 minutes**
- **Simple** is best
- **NEVER GO OVERTIME**
- Dos and don'ts of **Beamer**

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- Types of talks
- On using Beamer
- Virtual talks

3 Giving the talk

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- Answering questions
- After the talk

Knowing the audience and adapting

- Find out the **levels** and the **research fields** of the audience.
- Identify your **goal**:
 - sharing a fun result?
 - teaching new stuff to the young?
 - impressing professors?

Structuring the talk : the reverse tree method

- start with the **endgoal** (often a recent Theorem of yours),
- then go **backwards** and write down the **necessary preliminaries** for the endgoal,
- keep identifying necessary preliminaries, **as far as needed**.

This will yield **most of the content** of the talk.

Finally, **order** the various parts and write down the details.

It's never too simple

Audience is more often **lost by difficulty** than bored by simplicity.

- Use the **simplest examples** you can find.
- Even better, find **one example** to follow along the talk.
- Keep the **notations** and key results **visible** on the blackboard (the audience forgets quickly!).
- Consequently, plan in advance **where** you will write **what**.

Timing

Rehearse. In true conditions (talk, write, erase).

Time yourself, as a whole and for **each part** of the talk.

Identify the essential results you **must** state, and how much time you need for them (thus, you know when to jump to the end).

Plan **5-10 minutes** for audience questions during the talk.

Plan **bonus stuff** if by chance you finish too early (rare).

A digression on timing and respect

Giving a talk is an **honor** for you, the audience gives you one hour of their life, you must **respect them**.

NEVER GO OVERTIME.

If you missed the juiciest part, **too bad**.

As soon as you go overtime, you will **lose/irritate audience members**, even if what you say is brilliant.

Presenting your work at a seminar or conference

This type of talk is a **teaser for your pre-print**.

Write the main result in the **first 5 minutes**.

Precise what results are **yours**.

It's not being pretentious, it's being **helpful**.

Similarly, give **references** for every other result.

Proofs are not necessary. But **rigorous definitions** are!

Reading groups and workshops

Here you might have to present something **totally new** for you.

- First, **understand** the stuff **without thinking of the talk**.
- Find examples/comparisons that help **you** understand.
- Then, transmit **your comprehension of the problem**, maybe different from the paper/book!

PhD defense

There are no hard rules. Discuss with your advisor.

- **My suggestion:** 10-15 min for the general public, 25-35 min for mathematicians/computer scientists, 0-5 min for the experts of your domain.
- Give **context** and keep things **simple**.
- Be **selective**, you cannot present everything.

Beamer's advantages

- You can display **complicated pictures** faster.
- You can show **animations** or **videos**.
- You can present **more stuff** than with a blackboard.
- If your writing is **unreadable**.
- Some conferences are **Beamer-only**.
- The audience knows **what not to write**.

Beamer's drawbacks

- **Notations** and **statements** of previous slides get **erased forever** and **easily forgotten**.
- You risk **talking faster** than the audience can **understand** or even **read**.
- Sudden **big walls of text** are **scary**.
- You risk being **static** and **lose the audience**.

Beamer's Six Commandments

- **Max 7 lines** of text per slide. (Hence: **only pseudocode!**)
- Write **key words**, not full sentences.
- **1 idea** per slide.
- **Do not read** word-for-word what is written on the slide.
- **1-2 minutes** minimum of talking per slide.
- Use **bold** and **color** rather than *italic* or worse, no emphasis.

Beamer's equipment

- **Laser pointer**, but do not abuse it, keep your hand still.
- **Long stick**, better than laser but too short for certain rooms.
- One **printout** of your beamer, so you don't get lost.
- **Blackboard** for **lasting** notations, statements.
- **Printouts of parts** of the talk, to give to the audience..

Closing advice for Beamer

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- Revealing slide parts **one after the other** can be more **audience-friendly** or make them **dizzy**.
- Use **both** the blackboard and the screen.
- **Rehearse** beforehand, with a timer and an audience.
- On The Day, **test everything in advance** (computer, simulations, screen, lights, colors, sound, blackboard).

≥ 2 shades of grey

- Other **revealing methods** for slide parts:
- Like this, everything after the current sentence is in **grey**...
- ... and eventually becomes black.

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- Or you could only emphasize the **current** sentence...
- ... and the previous ones go back to grey.
- You can also use **color** for emphasis.

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Several options for virtual talks

Share a **Beamer** ! Bonus : **share the file** with the audience !

Share a Beamer on which you can **annotate**.

Share **handwritten notes** (scanned or virtual).

Handwrite **live** on a software.

Film yourself writing on **paper** (with your **phone** or **webcam**)

Film yourself on the **blackboard** (risky quality!)

Useful equipment

Laptop with **micro** and **camera**.

Headset with **good microphone** (avoid noise/echoes).

External Webcam (optional).

Ethernet cable (more stable connexion).

Graphic tablet and **stylus**.

Ask the **university** for this equipment!

Speaking words, not only with the mouth

Talk **loudly enough**, and **louder at the end of a sentence**.

Avoid the terrible **monotonous tone**.

Diagonal chest: **Face the audience**, not only the blackboard!

Write up **your entire speech** in advance if need be.

No more than **1-2 consecutive spoken sentences**, and
no spoken math formula!

Handling stress

Take time to breathe. It just works.

People are **not judging you**, but trying to follow and learn.

Meditation, relaxation, theater... all can help.

When in doubt, **slow down**.

Imagine the worst possible audience reaction:
it's **not actually that tragic**.

Answering questions

You can take some **silent** time to think.
Everyone will appreciate the breather.

Never self-deprecate yourself.

Be honest when you don't know, it often happens!

When questions or discussions delay too much,
take back the reins firmly.

After the talk

Write down the questions from the audience before you forget: they can **help you for future research**, or **illustrate the confusing parts** of your talk.

If you want to get better, ask for **negative feedback** or **specific feedback**.

Thank you for coming!

Questions, remarks and criticisms are all welcome.